

Metal Bulletin Research



How to use metalbulletinresearch.com

Trialists' website guide

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Getting started

Thank you for taking a free trial to **metalbulletinresearch.com**, this guide will assist you with using the website so that you can get the most out of your trial.

During the trial of your chosen product(s) you will have access to:

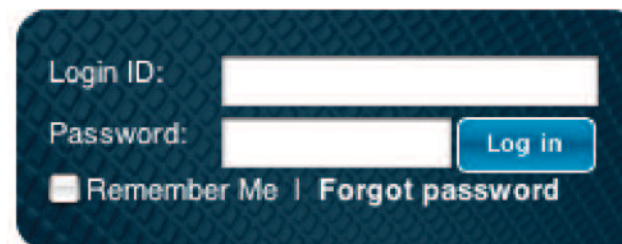
- Latest issue PDF and articles
- Downloadable data 'dummy files' – access to data is available to paid subscribers only. You can see an example file to view the type of data available to you if you chose to subscribe
- Searchable archive for the last 60 days (the full archive dates back to 2008 and is available to subscribers)
- Breaking Views
- Email Alerts
- World Economics Monthly and Metal Trends Index – these are free products available to you

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1. Log in

- Go to **www.metalbulletinresearch.com**
- Type in your username and password into the box in the top right corner
- Tick the 'remember me' box so you don't have to enter your details again and press 'log in'



The screenshot shows a dark blue login form with a subtle pattern. It contains the following elements:

- A label "Login ID:" followed by a white text input field.
- A label "Password:" followed by a white text input field.
- A blue button with the text "Log in" positioned to the right of the password field.
- A checkbox labeled "Remember Me" followed by a link "Forgot password".

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2. Account set up / email preferences

- During your trial you can have access to email alerts; these include latest issue alerts and breaking views. You can choose whether or not you want to receive these.
- You will be prompted to set up your email and homepage preferences when you log in to the website for the first time. You can also customise these by clicking on the **'My Account'** section located in the top right hand area of the web page and follow these steps:
 - Click on 'Update Account Information'
 - Scroll down to the email preferences section and tick the boxes next to the Breaking Views and Issue Alerts you would like to receive

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EMAIL PREFERENCES

For each tracker you can sign up to the following emails:

- New issue alerts – receive an alert to let you know when a new issue has been published
- Breaking views – instant reactions to industry events (maximum one per week, per product)

<p>Ferrous</p> <p>Steel: Weekly Market Tracker <input type="checkbox"/> New issue alert <input type="checkbox"/> Breaking views</p> <p>Steel Raw Materials : Weekly Market Tracker <input type="checkbox"/> New issue alert <input type="checkbox"/> Breaking views</p> <p>Ferro-alloys <input type="checkbox"/> New issue alert <input type="checkbox"/> Breaking views</p> <p>North American Steel Markets <input type="checkbox"/> New issue alert <input type="checkbox"/> Breaking views</p> <p>Stainless Steels <input type="checkbox"/> New issue alert <input type="checkbox"/> Breaking views</p> <p>Coated Steels <input type="checkbox"/> New issue alert <input type="checkbox"/> Breaking views</p> <p>Seamless Steel Tube & Pipe <input type="checkbox"/> New issue alert <input type="checkbox"/> Breaking views</p> <p>Welded Steel Tube & Pipe <input type="checkbox"/> New issue alert <input type="checkbox"/> Breaking views</p>	<p>Non-ferrous</p> <p>Base Metals: Weekly Market Tracker <input type="checkbox"/> New issue alert <input type="checkbox"/> Breaking views</p> <p>Aluminium and Raw Materials: Weekly Market Tracker <input type="checkbox"/> New issue alert <input type="checkbox"/> Breaking views</p> <p>Aluminium Sheet and Extrusion: Weekly Market Tracker <input type="checkbox"/> New issue alert <input type="checkbox"/> Breaking views</p> <p>Additional Services</p> <p>Metal Trends Index <input type="checkbox"/> New issue alert</p>
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Email Format (Text version recommended for Lotus Notes and BlackBerry users)
 HTML Text

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3. RSS Feeds

- Create your own RSS feeds by clicking on the orange symbol next to the title of your chosen Market Tracker on the publication page. To set one up, simply click the RSS icon next to the title of the report and then select 'View Feed XML'. These will allow you to receive the latest content from the Metal Bulletin Research site via timely news feeds.



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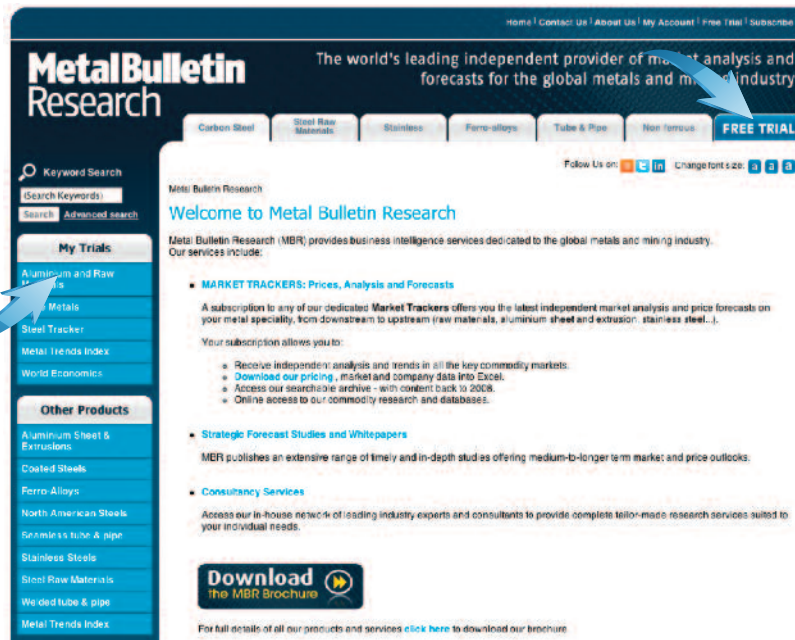
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Access your reports

Latest issue PDF and articles

- Once logged in you can access the full content of your chosen Market Trackers as soon as they are published. Select the publication listed on the left under 'My Trials' which will take you to the homepage of that particular tracker.

- To download the latest issue click on the 'Download Latest Issue' button. Alternatively select specific articles listed under the latest issue heading.



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Downloadable data

- The downloadable data is only available to our subscribers so you won't be able to access this. If you would like to see a 'dummy' file of the type of data you would receive as a subscriber click on the 'Data Zone' button and then click on the symbol under the Example heading to see this sample.



The screenshot shows a website page for "AUGUST 2011 | ALUMINIUM AND RAW MATERIALS WEEKLY MARKET TRACKER". The main heading is "Weekly Statistical Data Spreadsheets". Below this, it says "Download links for all the statistical data published with the weekly report." A large dark blue box with white text reads "ACCESS RESTRICTED" and "Downloadable data is only available to paid subscribers. Call +44(0)20 7779 8000 with your credit card details or [subscribe](#) online." There are two main sections: "SUBSCRIBE" and "EXAMPLE". The "SUBSCRIBE" section has a "Subscribe" button and text: "Receive unlimited access to all current and archive content going back to 2008 including downloadable pricing data and forecasts. Plus download the latest issue as soon as it's published." The "EXAMPLE" section has a "Click here to view an example of the data" link with a spreadsheet icon and a green checkmark. At the bottom, there is a login section titled "ALREADY SUBSCRIBED?" with fields for "Login ID:" (containing "Your email address") and "Password:" with a "Log in" button. There is also a "Remember Me" checkbox and a "retrieve details" link.

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Breaking Views

- These are listed under the breaking view section on your publication page. Access these for the latest market reaction to industry developments. Simply click on the Breaking View headline to read the full analysis.
- Remember you can receive Breaking Views direct to your inbox by setting up your preferences on the My Account page (see the 'Account set up / personalise your trial' section above).

Metal Bulletin Research / Aluminium / Aluminium and Raw Materials: Weekly Market Tracker

Aluminium and Raw Materials: Weekly Market Tracker

This essential service ensures you receive in-depth, regular and dedicated market analysis and forecasts, as well as regular updates, on the primary aluminium, alumina and its raw material markets.

A key feature is a three year supply, demand and price forecast for the aluminium and alumina markets. The report includes short-term technical analysis, as well as a review on power, freight and carbon products markets, which together with alumina constitute the main inputs in the aluminium industry.

The report includes an in-depth analysis of consumption and production patterns by region, as well as expert commentary on LME trading activity.

BREAKING VIEWS

Chinese aluminium market view - 29 July 2011: China's aluminium ingot market is shrinking
29 July 2011
China's aluminium ingot supply is tightening as fabricators choose to build or move operations closer to aluminium smelters and thus make fewer ingots available for free market trading.

Chinese aluminium market view - 22 July 2011: Car production and housing constructions fuel strong aluminium demand
22 July 2011
Another 12,052 tonnes drop in SHFE aluminium stocks proved further tightness in aluminium market. Social housing building projects in China may lead to another boost in aluminium demand for semis in the second half of the year.

Chinese aluminium market view - 29 June 2011: Chinese domestic demand may continue to stay robust in the medium to longer term
29 June 2011
SHFE aluminium stocks experienced a significant drop of 170,674 tonnes year to date, which could indicate strong aluminium demand. However, as the business is entering into a slow summer period, we would not be surprised to see weaker consumption growth.

[More breaking views...](#)

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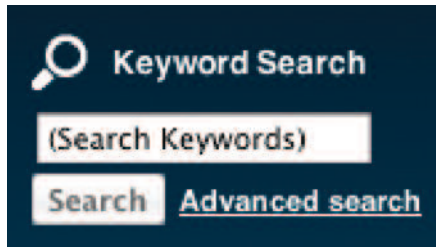
Archive

During your trial you can view issues and articles of your publications for the previous 60 days. Simply click on your Market Tracker on the left hand navigation and then click on the 'Back Issue Archive' button.



Search

- From any page you can perform a **keyword search** which will search the entire Metal Bulletin Research website. This is located in the top left of the webpage above your listed trials.



- You can also perform an **'advanced search'** for a more in depth and targeted search:
 - Simply click on 'Advanced Search'
 - Enter your keywords
 - Select the time period you wish to search
 - Choose the category / publication / region you want to search

Advanced Search

powered by

Keyword(s):

PERIOD

All

Previous 3 months

Previous 6 months

1 year

Specify date range From

To

ORDER BY

Relevance

Date - newest first

Date - oldest first

CATEGORIES

Select All/None

Carbon Steel

Steel Raw Materials

Aluminium

Base Metals

Stainless Steel

Ferro-alloys

Steel Tube and Pipe

Other

PUBLICATIONS

Select All/None

Metal Trends Index

Aluminium sheet & extrusions

Base Metals

Coated Steels

Steel Tracker

Ferro-alloys

North American Steels

Aluminium and Raw Materials

Steel Raw Materials

Stainless Steels

Welded Steel Tube & Pipe

Seamless Steel Tube & Pipe

World Economics

REGIONS

Select All/None

North America

South America

Asia

Middle East and North Africa

Europe

Central Europe

CIS

Africa

Oceania

Global

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Other services

Metal Trends Index / World Economics Monthly

- You have **FREE** access to the World Economics Monthly and Metals Trends Index Report. These will appear with your publications on the left hand navigation.



- Metal Trends Index** gives you the results of our '60-Second Metal Market Trends Survey'. This aims to gauge the sentiment of the markets by polling a large group of industry professionals. It also includes added analytical comment from our team of expert analysts and takes a brief look at several recently released key economic indicators and how they will affect metal markets.
- World Economics Monthly** is a dedicated report providing a detailed and regular overview of the key regional and market-specific macro economic indicators affecting the metals markets.

Webcasts

Metal Bulletin Research publish a number of webcasts discussing different aspects of the metal industry. You can view any of our webcasts given by our team of analysts by clicking on the 'MBR Webcasts' link on the left hand navigation under MB Research or visit www.metalbulletinresearch.com/webcasts



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Other products

Metal Bulletin Research also produces one off forecast studies and quarterly subscription products. Please browse these products to see how they can benefit your business. These can be found under MB Research on the left hand navigation below your listed trials.



Quarterly reports

Metal Bulletin Research publish 4 quarterly subscription products, these are:

- Global Iron Ore Cost Service
- Global Steel Cost Service
- Quarterly Global Chrome and Stainless Review
- Steelmaking Capacity and Capital Expenditure Database

You can view these in more detail by clicking on Quarterly Market & Cost Outlooks on the left hand navigation and selecting the product you are interested in.



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Strategic Forecast Studies

Metal Bulletin Research publish a vast array of in-depth strategic forecast studies on all aspects of the metal industry including carbon steel, steel raw materials, stainless, ferro-alloys, tube & pipe, aluminium and other niche sectors. These provide the most up-to-date and accurate data and analysis, along with detailed forecasts and justified recommendations to assist multinationals in their strategic decision making.

These reports are available at a one off cost, please visit www.metalbulletinresearch.com/StrategicForecastStudies or select the report you are interested in on the navigation on the left side.

Consultancy Services

Metal Bulletin Research can also provide your business with tailor made research for all metal sectors depending on your needs. More information about this service can be found by visiting www.metalbulletinresearch.com/consultancy

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Metal Bulletin Research / Special in-depth reports

Strategic Forecast Studies

Metal Bulletin Research (MBR), the world's leading independent provider of market analysis for the global metals and mining industry publishes a vast array of in-depth strategic forecast studies on all aspects of the metal industry including carbon steel, steel raw materials, stainless, ferro-alloys, tube & pipe, aluminium and other niche sectors.

Through MBR's global network of analysts, economists, contributors and business partners, we are able provide the most up-to-date and accurate data and analysis, along with detailed forecasts and justified recommendations to assist multinationals in their strategic decision making. For more information click on the title...

- Carbon Steel**
 - Engineering Steels
 - Middle East & North Africa
 - Tinplate
 - Plate
 - Merchant Slab
 - China: Steel & Raw Materials
 - Indian Steel
 - US Steel Industry
 - Automotive/Construction Steel
 - Steel Futures
- Steel Raw Materials**
 - Iron Ore 2010
 - Coking coal
 - Steel & Raw Materials
- Stainless**
 - Nickel and Stainless
- Ferro-alloys**
 - Ferro-Alloys
- Tube and Pipe**
 - OCTG
 - Linepipe
 - Middle East and North Africa Seamless Pipe
 - Stainless Welded Pipe

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Contact us

Contact us

Remember, we are here to help. If you have any questions, or need help using the website, simply contact us on:

General queries:

Email: marketing@metalbulletinresearch.com

Phone: **+44 (0)20 7779 8000**

Fax: **+44 (0)20 7246 5200**

Asia/Pacific:

Email: marketing@metalbulletinresearch.com

Phone: **+61 3 5221 0715**

Customer Services:

Email: help@metalbulletinresearch.com

Phone: **+44 (0)20 7779 7390**

Fax: **+44 (0)20 7779 7389**

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